



**H-010-001501**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. V) (CBCS) Examination**

**May / June – 2017**

**Operations Management**

**Faculty Code : 010**

**Subject Code : 001501**

Time : Hours]

[Total Marks : 70

**Instruction :** Right side figures indicate marks.

1 What is production management? Explain in detail the objectives of production management. 14

**OR**

1 Write a detailed note on - Decision areas of operation management. 14

2 Explain in detail the factors that can be taken into consideration for selection of a process. 14

**OR**

2 Write short notes on : 7+7

(1) Intermittent flow processes

(2) Continuous process

3 Explain the concept and procedure of production planning and control. 14

**OR**

3 Discuss in detail the concept of service planning and scheduling. 14

4 Define plant location. Explain in detail the factors affecting plant location. 14

**OR**

4 Explain the steps involved in Break Even Analysis and Qualitative Factor Analysis for deciding the plant location. 14

- 5 Define the term plant layout. Explain the various types of plant layout. 14

**OR**

- 5 State the objectives of an ideal plant layout and also discuss the factors affecting facility layout. 14

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